

*A Non-Profit
Tax-Deductible Organization
for Health and Humanity*

*Organized 1969
Incorporated 1975*

*Advisory Board:
Neal Barnard, MD
Gerald S. Cohen, DC
Ronald Cridland, MD
Alan Goldhamer, DC
John McDougall, MD
John Westerdahl, MPH, RD*



**The San Francisco
Vegetarian Society, Inc.**

P.O. Box 2510 • San Francisco, CA 94126-2510 • (415) 273-5481

July 1, 2006

SUBJECT: Invitation for VENDOR / EXHIBITOR

Dear Friends & Supporters:

The San Francisco Vegetarian Society invites you to participate as a vendor or exhibitor at its 7th World Vegetarian Day Festival, to be held on Saturday, September 30, and Sunday, October 1, 2006 at the San Francisco County Fair Building (Hall of Flowers at 9th Avenue & Lincoln Way) in the Golden Gate Park. This is our first year to have a two-day event, and we hope you will want to be a part of this wonderful weekend. The purpose of the event is to promote the great health, environmental, and ethical benefits of a plant-based diet, consumption and a way of life.

The County Fair Building provides approximately 20,000 square feet of space, and we estimate that about 3,000 people attended last year. We are hoping to attract even more people this year with a two-day event, a lively celebration including exhibits, entertainment, food sampling, well-known national speakers, compassionate fashion shows, and cooking demonstrations.

Please be a part of this vegetarian weekend by being a vendor or exhibitor of your product to be sampled and/or sold, as well as any information you may have about your product. It is our goal to introduce more and more people to vegetarianism and veganism, and to your product as well.

The following forms are enclosed: (1) Exhibitor Contract, (2) Conditions of Agreement, and (3) Advertising Contract. These forms will provide you with the details of what we can provide for the event, as well as help to customize your requirements. Booth reservation is subject to approval by the World Vegetarian Day Planning Committee.

Please reserve your space by mailing (return envelope enclosed) or faxing (415-520-9779) the enclosed forms no later than August 31, 2006. This will ensure the best placement for your company, as space is limited. We must receive your check in order to process your application. If your company cannot be present, you can donate food samples and our volunteers will distribute them, along with any sales literature, for a minimal fee.

If you have any questions, please call (415) 552-8883 or e-mail to wvinfo@sfvs.org. We look forward to an exciting celebration with your participation and support.

Sincerely yours,

Joseph Cadiz
World Vegetarian Day Committee

P.S: Should you be interested in upgrading your participation in the festival to that of a SPONSOR, please contact me (415-552-8883) for a copy of the sponsor contract. We are also open to barter.