

*A Non-Profit
Tax-Deductible Organization
for Health and Humanity*

*Organized 1969
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**The San Francisco
Vegetarian Society, Inc.**

P.O. Box 2510 • San Francisco, CA 94126-2510 • (415) 273-5481

June 6, 2006

SUBJECT: Invitation for SPONSORSHIP

Dear Friends & Supporters:

The San Francisco Vegetarian Society invites to you become a **SPONSOR** of our 7th World Vegetarian Day Festival, to be held on Saturday, September 30 and Sunday, October 1, 2006 at the San Francisco County Fair Building (Hall of Flowers at 9th Avenue & Lincoln Way) in the Golden Gate Park. The purpose of the event is to promote the great health, environmental, and ethical benefits of a plant-based diet, consumption and a way of life.

Your sponsorship and financial support is greatly needed in order for us to make this two-day celebration and outreach event a success. The levels of financial sponsorship suggested are listed on the forms enclosed.

The County Fair Building provides approximately 20,000 square feet of space, and we estimate that about 3,000 people attended last year. We are hoping to attract even more people this year with a two-day event, a lively celebration including exhibits, entertainment, food sampling, well-known national speakers, compassionate fashion shows, and cooking demonstrations.

Please be a part of this vegetarian weekend by becoming a sponsor of this most important event. It is our goal to introduce more and more people to vegetarianism and veganism, and we cannot do this without outside financial support.

The following forms are enclosed: (1) Sponsor Contract, (2) Conditions of Agreement, and (3) Advertising Contract, should you wish to advertise in our program. These forms will provide you with the details of what we can provide for the event, as well as help to customize your requirements. Sponsors have priority for booth reservations, which are subject to approval by the World Vegetarian Day Planning Committee.

Please inform us of your sponsorship by mailing (return envelope enclosed) or faxing (415-520-9779) the enclosed forms no later than June 30, 2006. We thank you in advance for your support, without which our World Vegetarian Day event would not be possible.

If you have any questions, please call (415) 552-8883 or e-mail to wvdinfo@sfvs.org. We look forward to an exciting celebration with your participation and support.

Sincerely yours,

Joseph Cadiz
WVD Committee

P.S. Should you be interested in the festival as a regular Vendor or Exhibitor, please contact me (415-552-8883) for a copy of the Exhibitor / Vendor Contract. You can also download the forms from our website www.sfvs.org. We are also open to barter.