

Sponsor Contract

 Commercial

 Non-Profit

World Vegetarian Day • Saturday & Sunday, September 29 and 30, 2007 • 10 a.m. - 6 p.m. • County Fair Building (9th Ave & Lincoln Way) Golden Gate Park, San Francisco, California
 Tel: 415-552-8883 • Fax: 415-329-3355 • Email: wvdiinfo@sfvs.org • Website: www.sfvs.org

Participant Information: (Deadline for name on all magazine printed publicity is May 1, 2007)

Company name: _____ Contact person: _____
 Mailing address: _____ City: _____ State: _____ ZIP: _____
 Phone: _____ - _____ - _____ Alternate: _____ - _____ - _____ Fax: _____ - _____ - _____
 E-mail: _____ Website: _____
 Company name for WVD Program listing (if different from above): _____

Product/Services Description

Please provide a description of all items being displayed, promoted and/or sold. Attach a separate sheet if necessary

Food Guidelines

All food items must fall under the following categories to be promoted at the World Vegetarian Day.

- Unpackaged **vegan** food or beverage samples may be sold or given away for free in accordance with SF Health Department guidelines.
- Pre-packaged **vegan** food items may be sold or given away for free by Exhibitor.

Non-Food Guidelines

We prefer non-food items that have not have been tested on animals, and are free of leather, fur, gelatin, or any other animal derivatives.

Will you be distributing food/beverage samples?
 YES NO

Do you require a health permit?
 YES NO

Will you use a sterno ? YES NO

Seller's Permit

Number: _____

Principal Sponsor..... \$2,500

- Booth (14' x 8')
- Two tables with two chairs
- Full page ad in event program
- **Product Exclusivity**
- **Prominent Exhibit Location**
- Bus. card ad in newsletter
- Name on all publicity
- Logo Link on SFVS website

Major Sponsor \$1,500

- Booth (14' x 8')
- Two tables with two chairs
- Full page ad in event program
- Bus. card ad in newsletter
- Name on all publicity
- Logo Link on SFVS website

Associate Sponsor \$1000

- Booth (8' x 8')
- One table with one chair
- Quarter page ad in event prog.
- Name on all publicity

Supporting Sponsor (non-exhibiting)..... \$500

- Logo Link on SFVS website
- Name on all publicity
- Quarter page ad in event prog.
- Bus. card ad in newsletter

Included above are 6' x 2.5' table/s, health permits and electricity (except non-exhibitor).

TOTAL ENCLOSED: S _____

Please make check payable to:

San Francisco Vegetarian Society
C/O Joseph Cadiz
73 Rondel Place
San Francisco, CA 94103

Electrical Requirements

Will you need electricity ? Yes No

Please state electrical requirements (including watts and/or amps) and type of equipment you will be bringing.

Equipment **Watts/amps (not to exceed 1000 watts)**

Agreement - I certify that I have read the World Vegetarian Day exhibitor information and contract and agree to all terms and guidelines specified therein.

Name (please print): _____ Signature: _____
 Title: _____ Date: _____

Conditions of Agreement

1. The Contract for participation shall not become a binding contract between the Exhibitor and the San Francisco Vegetarian Society (hereafter referred to as SFVS) until the contract has been signed by SFVS.
2. Exhibitors shall be responsible for the setup and tear down of their own exhibit. All garbage shall be placed in appropriate trash containers and cardboard boxes must be broken apart for recycling. A \$50 cleaning fee may be assessed to booths not left clean as determined by SFVS and may result in Exhibitor's non-participation in future World Vegetarian Day (WVD) celebration.
3. No Exhibitor shall exhibit any merchandise or service other than that specified in the contract. The Exhibitor may not promote in their product display or literature any items that do not meet the SFVS food and / or non-food guidelines. Exhibit space shall not be sublet or shared without the permission of SFVS.
4. The Exhibitor's property shall be placed on display and exhibited at the Exhibitor's own risk and neither SFVS nor the Recreation & Parks Dept of the City and County of San Francisco shall be responsible for the death or injury to any person or for damage, including consequential damages, or loss of property of the Exhibitor, its officers, agents, employees, or invitees resulting from any cause whatsoever and the Exhibitor hereby indemnifies and holds SFVS and / or City and County of San Francisco harmless for any suit, action or claim arising out of any action or failure to act by the Exhibitor.
5. If the Exhibitor fails to comply in any respect with the terms, conditions, rules or regulations of this contract, all rights of the Exhibitor hereunder shall cease and terminate.
6. Should any contingency interrupt or prevent the holding of the World Vegetarian Day Celebration, including but not limited to war, terrorism, acts of God, strikes, lockouts or other labor or individual disturbances, riots, failure to secure materials or labor, fire, lighting, tempest, flood, explosion or any other cause, then SFVS shall in no way whatsoever be liable to the Exhibitor.
7. The Exhibitor will exhibit in a proper manner, and will keep the exhibit space open and staffed at all time during the World Vegetarian Day Celebration hours. SFVS reserves the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display. SFVS shall have the final decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason any exhibit or its contents are deemed objectionable by SFVS, the exhibit will be removed. This provision includes persons, things, conduct, printed matter or any item or attire that SFVS may consider objectionable to the World Vegetarian Day Celebration Day's intent. SFVS further reserves the right to relocate exhibits or exhibitors when in its opinion such relocations are necessary to maintain the character and / or good order of the World Vegetarian Day Celebration.
8. The Exhibitor agrees that no display may be dismantled or goods removed during the entire period of the agreed upon time slot. The Exhibitor agrees also to remove its exhibit, equipment and other exhibit items from the grounds of the World Vegetarian Day Celebration at the end of the agreed upon time slot. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
9. The Exhibitor shall not: (a) commit any nuisance; (b) cause any unusual or objectionable smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility, ventilating or air-conditioning systems on the facilities of the World Vegetarian Day Celebration, nor interfere with free access or passage to the facilities of the World Vegetarian Day Celebration; (d) interfere with the effectiveness of or accessibility to the electrical, plumbing, gas or compressed air systems; (e) overload any floor, ceiling or wall; (f) do or permit to be done any act which might invalidate any insurance policy carried by SFVS or the City and County of San Francisco.
10. If the exhibit space is not occupied by the opening of the World Vegetarian Day Celebration, this will be considered as a no-show and the space will be deemed forfeited. This forfeited space may be resold, reassigned or used by the SFVS management without obligations on the part of SFVS for any refund whatsoever.
11. The Exhibitor will confine its activities to the exhibit space allotted and will not solicit beyond the boundaries hereto.
12. The SFVS reserves the right to decline any applications at its discretion.

Upon the original or facsimile copy of this contract being accepted and signed by an authorized member of the SFVS, this becomes a binding agreement and the Company / Organization listed above is subject to and agrees with all conditions stated on the contract. SFVS reserves the right to assign space in order to benefit the overall event

SFVS Office Use Only:

Amount: _____ Date: _____

Confirmation sent: _____ Check # _____